

SCHOOL OF ENTERTAINMENT ARTS

Experience Orlando | Winter Break 2018

December 2 – December 10, 2017



OVERVIEW

Interested in working for some of the largest names in the entertainment industry? The office of Study Abroad and the department of Themed Entertainment are pleased to announce Orlando *Themed Entertainment Program*: an intensive 9-day course. Accepted students experience the implementation and development of theme parks, resorts, and various aspects of live entertainment with professionals from a variety of backgrounds to include interior design, architecture, production design, dramatic writing, industrial design, theatre, graphic design, 3-D design and illustration. Students will go behind the scenes in workshops and tours led by industry professionals throughout the Orlando area. Accepted students will hone their portfolio presentation skills and have multiple opportunities to interface with professionals through networking opportunities, helping students to understand the breadth of career opportunities within the themed entertainment field.

COURSES

SOEA 399 Off-campus Themed Entertainment Field Experience

Prerequisite(s): Permission of the department chair.

THED 769 Off-campus Themed Entertainment Field Experience

Prerequisite(s): Permission of the department chair.

TUITION / FEE PAYMENTS

Program Fee* \$2,400

*Includes: lodging, park pass, lunch vouchers, ground transportation in Orlando, site visits, professional networking reception

Tuition (undergraduate) \$3,990

Tuition (graduate) \$4,085

CALENDAR

Applications available through MySCAD Friday, May 15

Application and portfolio due Wednesday, August 2

Acceptance notifications Wednesday, August 16

Non-refundable reservation deposit due (\$539) Wednesday, September 6

Pre-departure orientation (Fall Quarter) Friday, TBA

Check-in Date Saturday, December 2

Check-out Date Sunday, December 10

TRAVEL

Participants will arrange their own travel to and from Orlando according to the specifications laid out in the pre-departure information.

HOW TO APPLY

MySCAD > Student Workspace tab > Study Abroad channel > Online Application link > Search Programs tab > 'Experience Orlando'

EXPECTATIONS

Accepted students will be expected to meet during several pre-arranged meeting times for pre-program preparation. All students looking to receive full-credit for this course should understand that class during the time in Orlando may start as early as 4:30 am and students are occupied until 6 pm most days; also students will have several required evening engagements and post-program assignments.

APPLICATION CRITERIA

The selection committee for *Experience Orlando* will take the following criteria into consideration when selecting participants: successful completion of application, good academic standing, clear student conduct record, class standing and students with the strongest portfolios. Through the online application found on the Study Abroad channel on MySCAD, students will be prompted to submit the following:

1. the SCAD study abroad application
2. a digital portfolio of 5 – 10 portfolio pieces which accurately demonstrates particular strengths based on his or her area of expertise (see details below in submission guidelines)
3. written description of each visual and audio (if applicable) aspect of the portfolio (see details below in submission guidelines)

The application is not limited to THED students, but open to all SCAD students with strong content. Students should meet with their student success or graduate adviser to review academic and financial impacts of acceptance prior to application.

PORTFOLIO SUBMISSION GUIDELINES

Portfolios should be submitted digitally through the Study Abroad channel, online application link by Wednesday, August 2. Students should limit the digital portfolio to 5 – 10 portfolio pieces that accurately demonstrate particular strengths based on his or her area of expertise (e.g. writers will not be judged as sound designers, filmmakers will not be judged as architects, etc.). Text may be included with multiple images on a composed "page" to be considered 1 portfolio piece. Keep in mind that if the page becomes too cluttered with multiple images or wordy text, it may not have the same impact as a single image with a short description. If including any group work, you must include EXACTLY what your participation in the final work shown is, but the inclusion of group work is discouraged in submission of this portfolio. The portfolio submitted for acceptance into the program will be the same portfolio utilized throughout the program. No changes will be allowed to the portfolio that will be reviewed in Orlando after submission for application into the program. Acceptable Formats are as follows:

- PDF presentation
- Group of files (e.g. sound clips, writing samples, images)
- Self-playing presentation (e.g. PowerPoint format)
- Website link (must lead *directly* to the presentation and NOT be part of a larger website)

Written Descriptions

Each portfolio entry must be described in a very objective way; describe the work to you as if they are trying to recreate it for someone who is blind. The purpose of this is so that if chosen for this program, when industry professionals review a student's portfolio, they cannot utilize the work for company purposes. Here are a few examples to help:

1. 36"x48" oil on canvas. Blue background with large green leaf centered. On the leaf is a small butterfly with red dots. The paint is thick and the texture of it is evident in large swirls.
2. Page is composed of 4 images with 3 in a column on the left side of a landscape page and one large on the right side. There is a small column of text between the column and image. The 3 images on the left are process photos. From top to bottom: white fabric laid out on a table, a mannequin with white fabric draped across it held together with pins, finished white dress on a mannequin with ruffles around the neck, long sleeves and skirt length cannot be determined due to photo being cut off. Image on the right is a photograph of a woman standing with her hands on her hips wearing a green dress similar to the one in the bottom photograph. The ruffle at the neck has yellow stripes and the skirt has yellow polka-dots and a yellow ruffle just below the knee. The woman in the photograph is wearing a red hat with a veil over her face and red shoes. The background is blurred and appears to be outside in a park.
3. Digital image of the façade of a 2 story building. 7 large windows across the top floor have 8 panes each and 2 have curtains closed. A large green and white striped awning separates the bottom and top floors. Bottom floor has 2 large windows split by a large double glass door. In windows are various furniture pieces. Building is red brick with a steep-peaked roof. In foreground of image is a large tree with pink flowers.