



SCAD study abroad programs provide students with a unique opportunity to explore international locations, gain a global perspective on art and design, and cultivate an understanding of other cultures and societies. Whether basking in the pastoral beauty of Lacoste, France; immersing themselves in the bustling cityscape of Tokyo, Japan; or exploring Bauhaus-influenced art in Berlin, students encounter life-changing creative opportunities that enhance their SCAD experience.

GENERAL INFORMATION

OVERVIEW

Students from all locations are encouraged to consider a short-term program. This upcoming winter, more than a dozen credit-bearing opportunities are offered in captivating locations in France, England, Germany, and Japan.

SELECTION CRITERIA

To be considered for SCAD study abroad programs, students must be in good standing with the university, maintain an overall 2.5 GPA, and have at least 30 SCAD credit hours at the time of application review (30 hours not applicable to graduate students). Class standing and seat availability in courses are also factors for acceptance. Several programs have additional application requirements that can be found in the pages that follow.

In addition to submitting a completed application, students must have their course selections approved by their student success adviser via an advising confirmation form. Students will be prompted by the application system to upload this form as part of their application. The office of study abroad will assist in scheduling student and faculty interviews if noted as a required item.

Students should consult their student success adviser to determine how their financial aid applies or email advisement@scad.edu to discuss and ask financial questions. Students who are interested in applying should schedule an appointment with their adviser prior to completing their application.

HOUSING AND DINING

LACOSTE: Students reside in the residence halls of SCAD Lacoste. Participants may request up to three roommates of the same gender identity; however, because living spaces vary in size and capacity, SCAD study abroad cannot guarantee all housing preferences will be accommodated. Meals in Lacoste are included in the program fee and served in Café Beauregard during common meal times each day.

OTHER CITIES: Students will reside in hotel rooms shared with other students of the same gender identity and will be responsible for most of their own meals.

PASSPORT

All participants are required to have a passport valid through Monday, June 19, 2023. Students must submit a valid passport by Friday, Nov. 11, 2022 to the office of study abroad.

VISA

EUROPEAN UNION: The European Union may require a visa for entry. Students should check the EU requirements for the issuing country of their passport. At this time, U.S. passport holders do not need a visa to enter the EU for stays of up to 90 days.

JAPAN: Visas are generally not required for stays of up to 90 days. Check your duration-of-stay restrictions and requirements as the country issuing your passport may limit your stay in Japan.

TRAVEL

Program participants will arrange their own flights to and from the destination. Students should plan to book their travel after receiving official acceptance into the program. Arrival and departure cities will be included in the acceptance letter. Early check-in cannot be accommodated.



Applications due	Wednesday, Sept. 21, 2022
Acceptance notification	Wednesday, Sept. 28
Nonrefundable deposit and valid passport due	Wednesday, Oct. 12
Post acceptance materials due*	Friday, Nov. 11
Arrival**	Sunday, Nov. 27
Departure	Saturday, Dec. 17

* This includes the health form, travel plans, roommate requests, and dietary restrictions and preferences.

** All programs have the same dates with the exception of Experience Orlando.

REGISTRATION

The office of study abroad will register students for courses as noted on the advising confirmation form and included in the acceptance email. All courses are part of the Winter 2023 quarter. Students are responsible for registering for their other Winter 2023 courses.

ORIENTATION

During fall quarter, accepted students will attend one to two pre-departure meetings led by faculty members. Students will also receive their pre-quarter assignments, packing lists, and itinerary at the meetings.

2023 WINTER FEES AND TUITION

Nonrefundable/nontransferable deposit US\$649

Program fee US\$2,400-\$3,600*

Fees include housing, some meals, site visit fees, and transportation for academic excursions. Participants are responsible for all personal expenses, supplies, and most meals.

International emergency insurance US\$75

SCAD undergraduate tuition (per course) US\$4,345

SCAD graduate tuition (per course) US\$4,450

* Program fees vary based on the program. Specific fees are noted with each program.

GOING TO THE SOURCE: EXPLORE FRAGRANCE PRODUCTION AND MARKETING

OVERVIEW

Discover the history of perfume and perfume-making techniques while exploring France. The excursion begins at SCAD Lacoste, where students will learn about this aromatic art form from its origin to how it is made today. Students will then spend time in Grasse, visiting the factories responsible for turning the raw fragrance materials into ingredients for the perfumer's organ.

After experiencing Grasse, students will return to Lacoste, where they will further explore the core components of fragrance marketing. Prior to the conclusion of the program, students will travel by high-speed train to Paris to visit the many retail points of distribution.

These major luxury boutiques and department stores will give students insight about the latest techniques for the visual merchandising and promotion of perfume in today's fragrance industry. Students will draw from all the elements of the trip to prepare their own plans to launch a new fragrance product to the marketplace.

LOCATION

Grasse, Lacoste, and Paris, France

INSTRUCTOR

Stephen White and Carin Wightman

COURSES

- FASM 310 Private Label Product Development (for business of beauty and fragrance majors only)
- FASM 320 Fragrance Marketing and Management (for fragrance minors only)
- LXFM 774 Global Management and Brand Building

ADDITIONAL REQUIREMENTS

- ▶ Portfolio
- ▶ Faculty interview

SPECIAL FEATURES

- ▶ Workshops using fragrance kits
- ▶ In Grasse, visits to fragrance factories and working directly with master perfumers to make scents

Program feeUS\$3,200

GLOBAL BUSINESS STUDIES: MARKETING AND SOCIAL STRATEGY

OVERVIEW

While visiting businesses, museums, theater performances, local creative professionals, and much more, students will explore international business marketing strategies. Starting in London, students will focus on how to work in international markets, observing innovative approaches to consumer and public relations and developing a deeper understanding of various cultures and customers. Each day, students will investigate European utilization of social media and explore the complexities of global brands.

During this excursion, students will evaluate overall marketing strategies, social strategies, product and service promotions, pricing strategies, product development, brand messaging, target market development, customer relations and essential skills for working in a global economy. Students will have opportunities to work on individual and group assignments throughout the trip in addition to building connections for professional careers. This immersive experience will prepare students to succeed in creative industries.

LOCATION

London, England; Lacoste, France; and Florence and Rome, Italy

INSTRUCTORS

Oscar Betancur

Jodie Buelterman

COURSE

BUSI 265 Principles of Marketing

SOCL 220 Social Strategy: Messaging and Marketing

ADDITIONAL REQUIREMENTS

- ▶ Letter of intent
- ▶ Letter of recommendation

Program fee US\$3,600

PHOTOGRAPHY IN PROVENCE

OVERVIEW

This excursion gives students in-depth insights on another culture's façade, reality, traditions and values, offering unique opportunities to photograph and learn in the foreign environment of Lacoste, France. Students will immerse themselves in an intensive program dealing with the creation of photography and the investigation of photographic history, with a focus on comparing student work to the existing canon as created by previous photographers to the region.

LOCATION

Lacoste, France

INSTRUCTOR

Josh Jalbert

COURSES

PHOT 317 Photographic Travel: The Foreign and the Familiar

PHOT 736 The Photographic Travelogue

ADDITIONAL REQUIREMENTS

- ▶ Portfolio
- ▶ Digital camera (there is no lab at SCAD Lacoste for processing film)

Program fee US\$2,400

A POP-UP EXPERIENCE IN PROVENCE: THE BUILT ENVIRONMENT AND DESIGN

OVERVIEW

This three-week intersession program is designed specifically to integrate all areas of the SCAD School of Building Arts, synthesizing each discipline's unique and individual focus. Students will explore both the built and biodynamic context of a region rich in natural resources, local processes, and immersive vernacular architecture.

Together, students will study the intersection of luxury brands and sustainable practices throughout the excursion, allowing them to discover their own muse among the myriad inspiring characteristics of the region. Through classroom collaboration and local trips, students will develop and implement discipline-specific techniques to create projects emphasizing the unique connection between the region and the world of art, design, and fashion.

LOCATION

Arles and Lacoste, France

INSTRUCTOR

Christine Van Duyn

COURSE

SBLD 560 Collaborative Experience in Building Arts

ADDITIONAL REQUIREMENTS

- ▶ Portfolio
- ▶ Faculty Interview

Program feeUS\$2,800

CREATIVE EXPERIENCE: LACOSTE AND BERLIN

OVERVIEW

In this three-week excursion, students will discover the principles and applications of Bauhaus-influenced art and design as they develop professional projects through exploration and applied design. After collaborating in classrooms at SCAD Lacoste, students will pursue research with industry professionals in Berlin.

Students will build design methods and develop problem-solving strategies while learning to visualize vibrant ideas across multiple mediums. Insight gathered from these visits will prepare students for final presentations delivered to industry professionals at the end of the study abroad excursion. Students from advertising, fashion, graphic design, illustration, motion media design, and photography are encouraged to apply.

LOCATION

Lacoste, France, and Berlin, Germany

INSTRUCTOR

Arden von Haeger

COURSES

SCOM 490 Collaborative Projects in Communication Arts

SCOM 760 Collaborative Studio in Communication Arts

SPECIAL FEATURES

- ▶ Exploring production schedules and receiving creative direction
- ▶ Visits to branding agencies, design studios, and museums in Berlin
- ▶ Opportunities to network with and receive critiques from professionals

Program feeUS\$3,200

ITALIAN EXCELLENCE

OVERVIEW

No other country has excelled in art and design quite like Italy: the masterpieces of Renaissance artists like da Vinci, Michelangelo, and Raphael; the luxury fashion houses like Gucci, Prada, Armani, and Versace, or the exotic cars of Ferrari, Lamborghini, and Pagani. This excursion is a deep dive into Italian culture and its prominence in art, design, fashion, and more.

LOCATION

Bologna, Florence, Milan, Modena, and Rome, Italy, and Lacoste, France

INSTRUCTORS

Niklas Jacob

Alessandro Cannata

COURSES

IDUS 410 Commercial Practices for Industrial Design

LXMT 730 Marketing Strategies for Luxury Brands and Experiences

+ LXMT 778 Luxury Tech: Global Management and Brand Building

FURN 410 Design Studio: Advanced Furniture Design

+ FURN 748 Furniture Studio: Process and Prototype

SDES 791 Collaborative Experience for Graduate Students

+ DMGT 702 History and Interpretation of Innovation

Program feeUS\$3,200

UNCOVERING THE INFLUENCE OF TEXTILES IN LOCAL DESIGNS

OVERVIEW

This is a travel class, built to be out of the classroom, supported by readings and morning and/or evening discussion groups as well as pre- and post-travel assignments. Students will meet with curators, collectors, artists, designers, and manufacturers, visit traditional artisan workshops and historic landmarks to understand the geographic culture of place, and attend museums to view significant collections of textiles and other artifacts of the region.

When possible, students on this excursion will have hands-on experience with materials for creating textile work at locations like contemporary design and artist studios and regional markets specializing in textiles. Students will sketch, photograph, and collect while traveling, keeping in mind a larger research and visual component to complete back in their home or departmental studio.

LOCATION

Kyoto, Tokushima, and Tokyo, Japan

INSTRUCTOR

Jessica Smith

COURSES

FIBR 334 Local Cloth, Local Color

FIBR 730 Sourcing the Local: Local Cloth, Local Color

ADDITIONAL REQUIREMENTS

- ▶ Letter of Intent

SPECIAL FEATURES

- ▶ Workshops with local artisans
- ▶ Sketchbook creation to record experiences

Program feeUS\$3,200

COMIC TRAVEL

OVERVIEW

Through visits to studios, galleries, and publishing companies in Osaka, Kyoto, and Tokyo, Japan, this course investigates the art and business of sequential art in Japan. Students will visit and consult with professional cartoonists and comic book companies.

The production component of the medium as it exists today in Japan will be observed in detail. This excursion provides students with the opportunity to visit comics publishing houses, participate in workshops with artists, visit professional mangaka (Japanese cartoonists), and attend talks and museums available only in Tokyo.

Students will develop a Tokyo morgue file of drawings, photos, paintings, and sketches to use for future reference. They will also create sequential pages and create a travel journal documenting their experience.

LOCATION

Osaka, Kyoto, and Tokyo, Japan

INSTRUCTORS

Ray Goto

David Duncan

COURSES

SEQA 401 Sequential Art in Tokyo

ADDITIONAL REQUIREMENTS

- ▶ Portfolio
- ▶ Letter of Intent

SPECIAL FEATURES

- ▶ Meetings with SCAD alumni and artists in the industry
- ▶ Experiences that increase students' visual library
- ▶ Sketchbook of travel experiences in culturally rich contexts

Program feeUS\$3,200

IMMERSION KANSAI

OVERVIEW

This excursion is designed for students to explore vibrant urban landscapes, culturally rich neighborhoods, and diverse cultures in Japan while documenting and analyzing the region's architecture. The Japanese cities of Osaka and Kyoto are extraordinary travel destinations that provide a perfect place to experience cutting-edge technology, trendsetting design and fashion, and timeless traditions that characterize this country. The excursion tours the magnificent Kansai region of Japan, the historical and cultural center of Honshu.

The program will provide opportunities to discover modern gleaming skyscrapers and colorful shopping arcades; wander through captivating traditional temples, shrines, and gardens; and visit picturesque rural villages and breathtaking castles. Students will explore the ways in which architects, designers, preservationists, and other building professionals bridge cultural, professional, and economic boundaries to embrace the future of building arts in Japan.

LOCATION

Osaka and Kyoto, Japan

INSTRUCTOR

Hsu-Jen Huang

COURSES

- ARCH 421 Advanced Architectural Presentation
- ARCH 438 Urban Issues Seminar
- ARCH 769 Hybrid Media Presentation in Architecture
- ARCH 775 Global Architectural Practice

ADDITIONAL REQUIREMENTS

- Portfolio

SPECIAL FEATURES

- Professional opportunities to meet with architects, preservationists, construction professionals, and building officials
- Immersion in historic and modern context during walking tours of relevant cultural and historic sites
- Development of global skills that increase one's competitive edge in the job market

Program feeUS\$3,200

EXPERIENCE ORLANDO

OVERVIEW

In this weeklong intensive program, students will experience the design process and implementation at theme parks, resorts, and other live entertainment with professionals from architecture, dramatic writing, graphic design, illustration, industrial design, interior design, performing arts, production design, and 3D design backgrounds.

Students will go behind the scenes of these parks and attractions on workshops and tours led by Orlando's top themed entertainment professionals, experiences with a wealth of opportunity for building portfolio and presentation skills, networking with industry professionals and SCAD alumni, and exploring the breadth of career opportunities that await in this growing field.

LOCATION

Orlando, Florida

INSTRUCTOR

Charles Boggs

ADDITIONAL REQUIREMENTS

- ▶ Portfolio
- ▶ Letter of Intent

SPECIAL FEATURES

- ▶ Networking event with SCAD alumni
- ▶ Opportunities to engage with industry professionals

PROGRAM DATES

Dec. 3-11, 2022

Program fee US\$2,400

SCAD STUDY ABROAD

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