



The University for Creative Careers®

Winter 2018 Lacoste Course Offerings

Foundation Studies & General Education

Advertising, Graphic Design, Illustration, Sequential Art & Writing

Foundation Studies

DRAW 341 Travel Portfolio

DSGN 115 Creative Thinking Strategies

General Education

ARTH 240 Treasures of Provence

ENGL 142 Foundations of Story

Advertising

ADVE 304 Art Direction I: Traditional and Digital

ADVE 323 Advertising Design and Typography

ADVE 352 Popular Culture in Advertising

ADVE 705 Typography for Advertising Designers

Graphic Design

GRDS 348 Graphic Design Studio I: Idea Visualization

GRDS 353 Typography II: Information and Media

GRDS 400 Graphic Design Studio II: Systems

Visualization

Graphic Design and Visual Experience

GDVX 702 Ideation Models and Process

GDVX 734 Typographic Voice and Visual Narrative

GDVX 757 Experience Design for Physical Spaces

Illustration

ILLU 325 Editorial Illustration

ILLU 365 Illustrative Approaches to Printmaking

ILLU 383 Book Illustration

Sequential Art

SEQA 355 Franco-Belgian Comics

SEQA 382 Visual Storytelling I

SEQA 472 Directed Projects in Sequential Art

SEQA 772 Directed Studies in Sequential Art

Writing

WRIT 322 Writing About Place

WRIT 722 Approaches to Writing About Place